

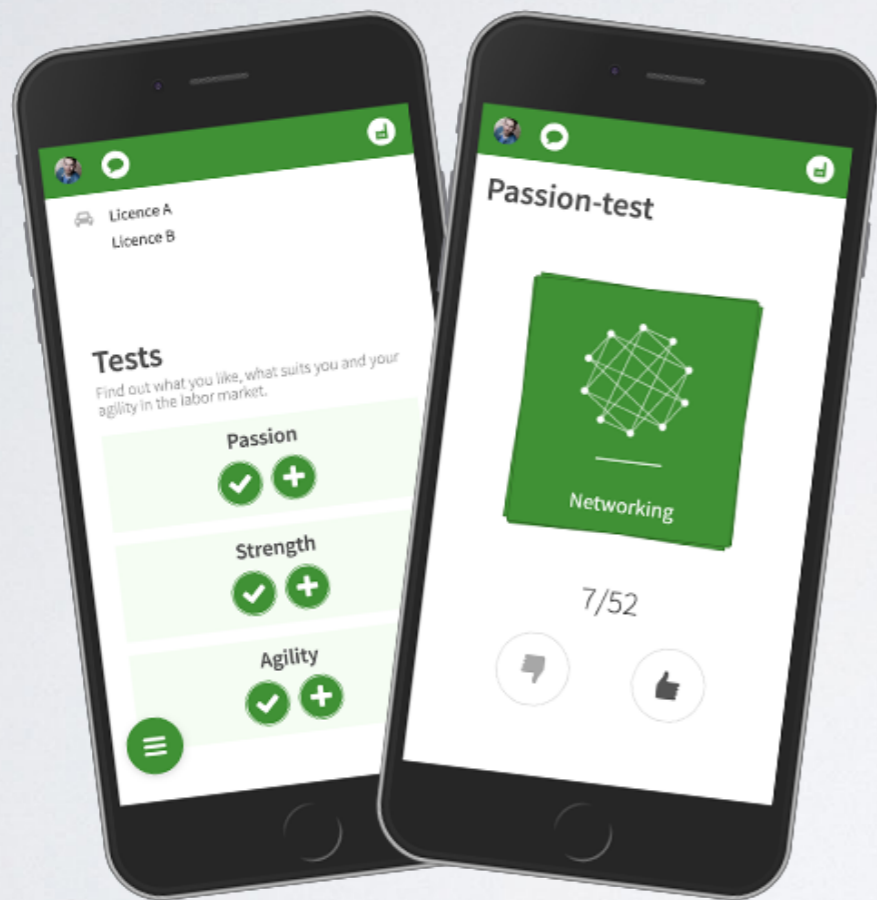
Smrt.bio
Work with Passion

Labour 4.0 Workforce Mapping and Planning

November 20, 2018

AGENDA FOR TODAY

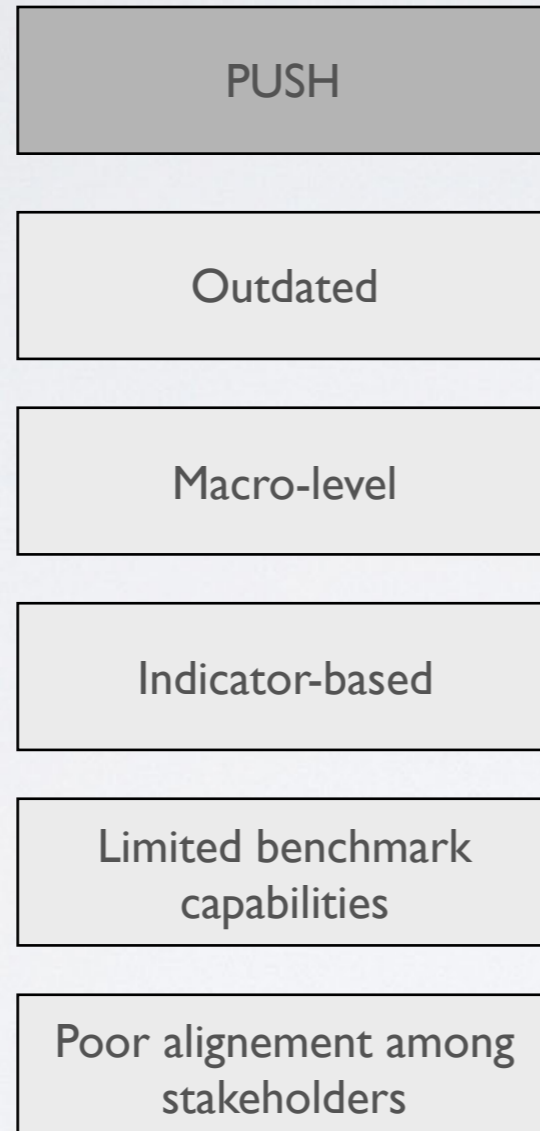
Smrt.bio - Total Talent Platform



Who is the audience
Pushing for Bid-Books
Share the Smrt.bio value proposition
From Push to Pull
Call to Action

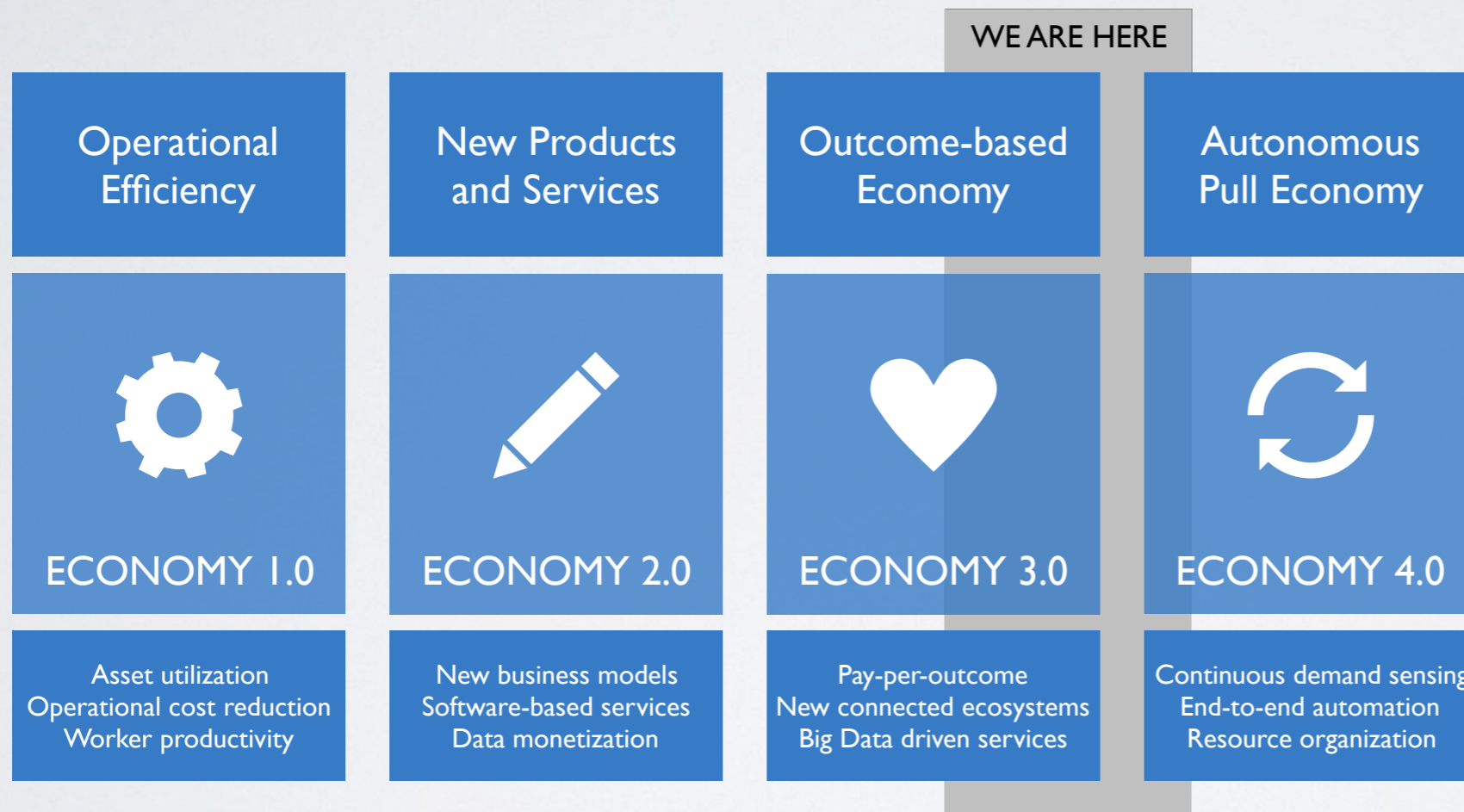
PUSHING FOR BID BOOKS

Stand-out from the crowd in a noisy market place



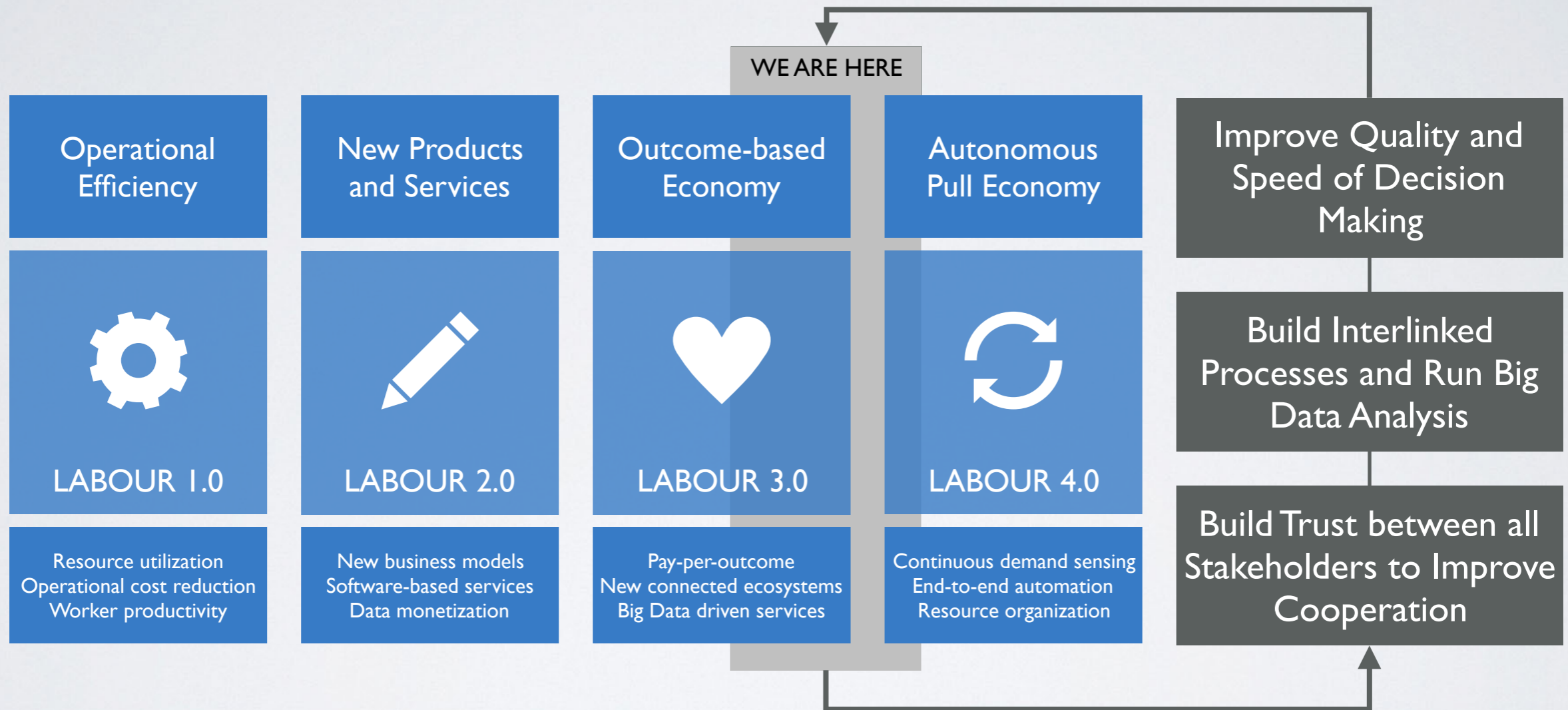
'ECONOMY 4.0'

Everything tends to become 'autonomous pull' - but what about labour?



'LABOUR 4.0'

The labour market follows the economy - our focus is on these three subjects



COCKPITWORK

Big data analysis tool, fully integrated with Smrt.bio

Publication filter

Vacancy filter

Industry filter

Education filter



Active/ Non-Active on all Educational Levels

Passion Profiles

Vacancies/ Sector

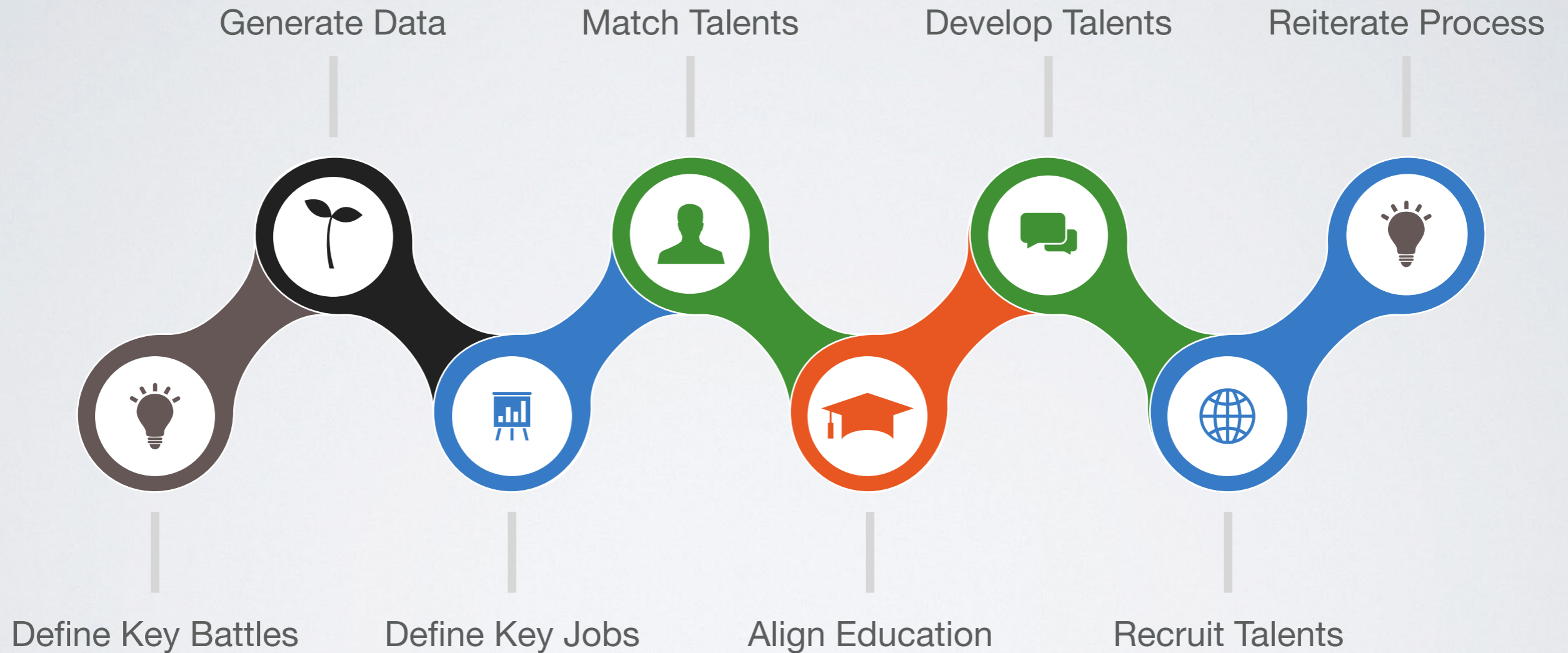
Objectives / Sector

Mapping competencies and learning



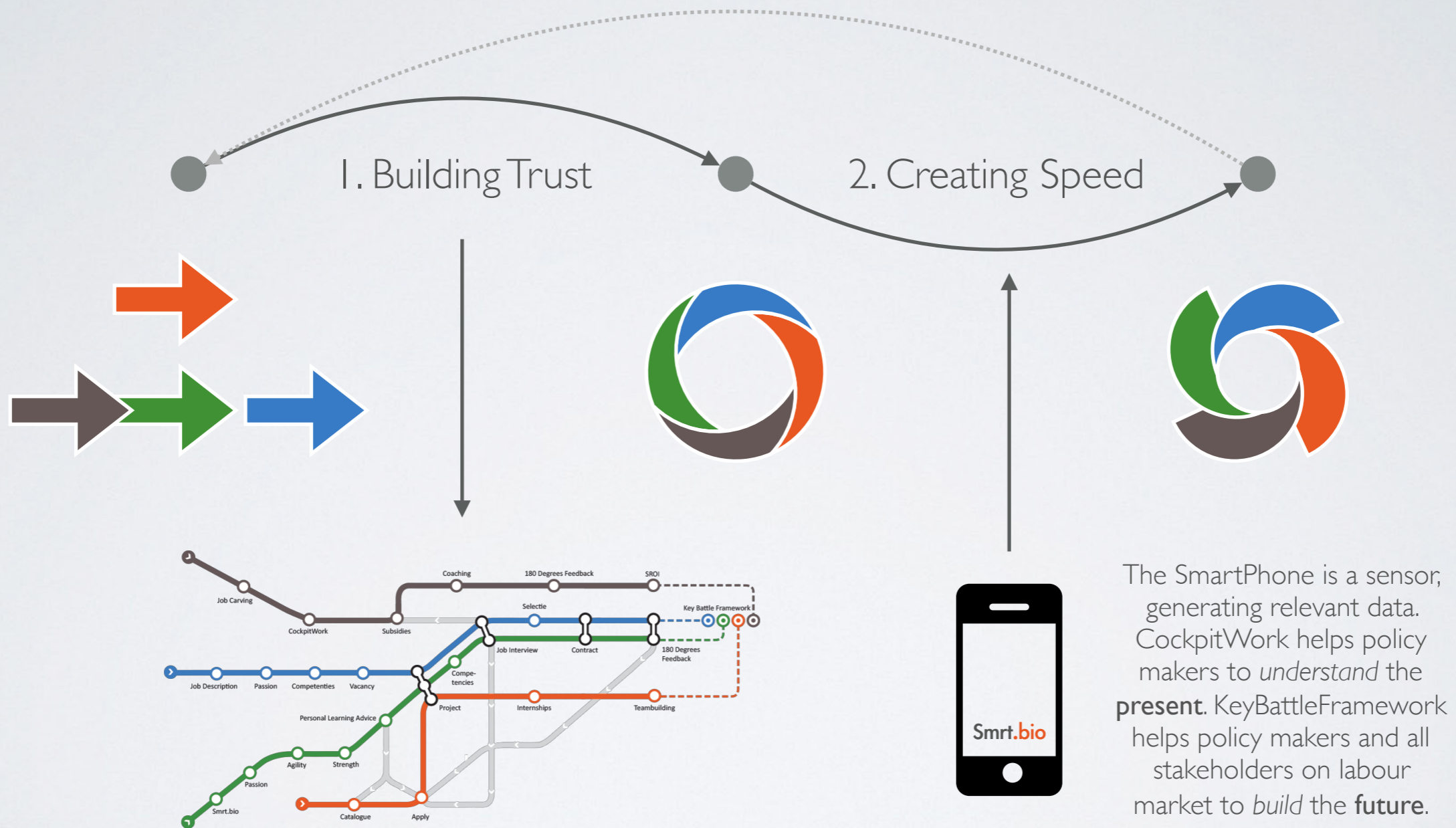
KEY BATTLE FRAMEWORK

Ignite economic opportunities to build a competitive and inclusive society



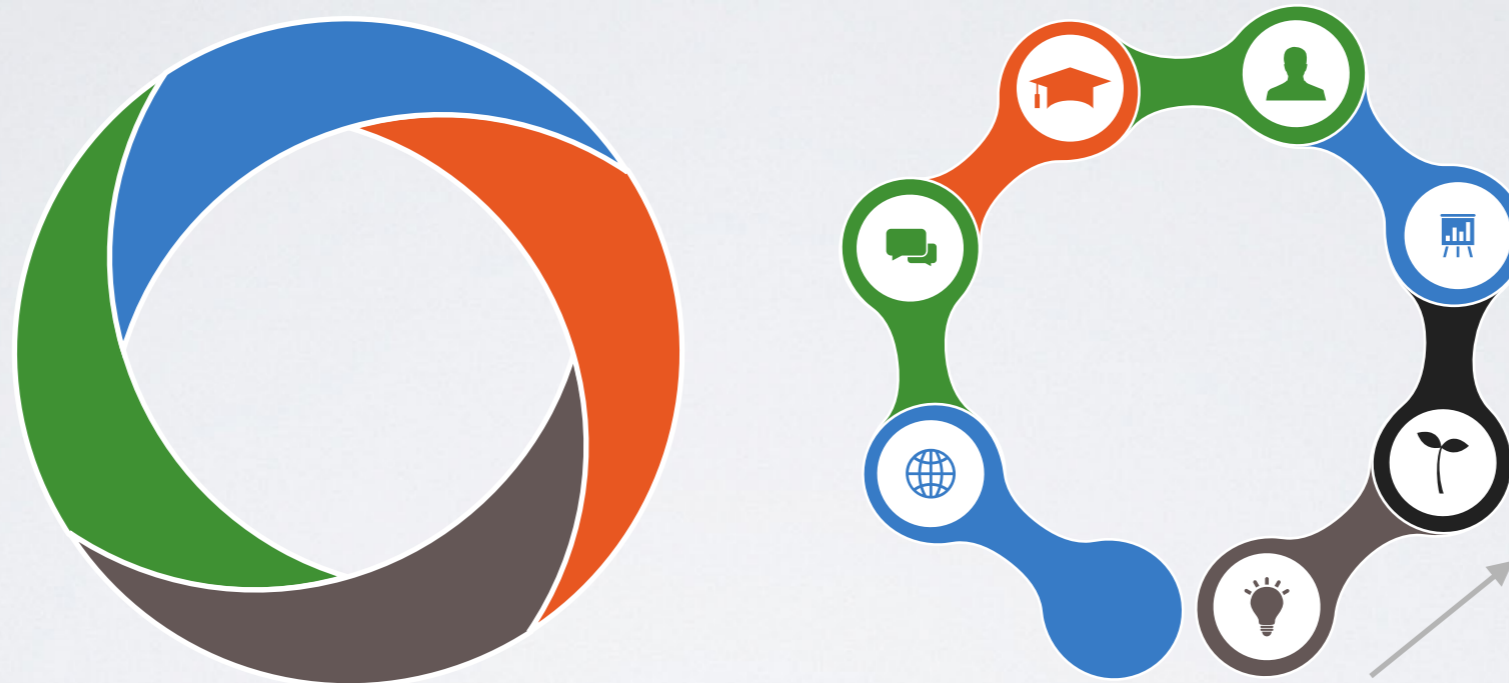
MOBILIZING ALL TALENTS

Implementing the circular approach of 'Labour 4.0' with Smrt.bio



LABOUR 4.0

Ignite economic opportunities to build a competitive and inclusive society



Three to five year program
Intensified cooperation on labour market
Generating micro data in combination with big data analysis
Start with the Key Battles of the future and define actions for today

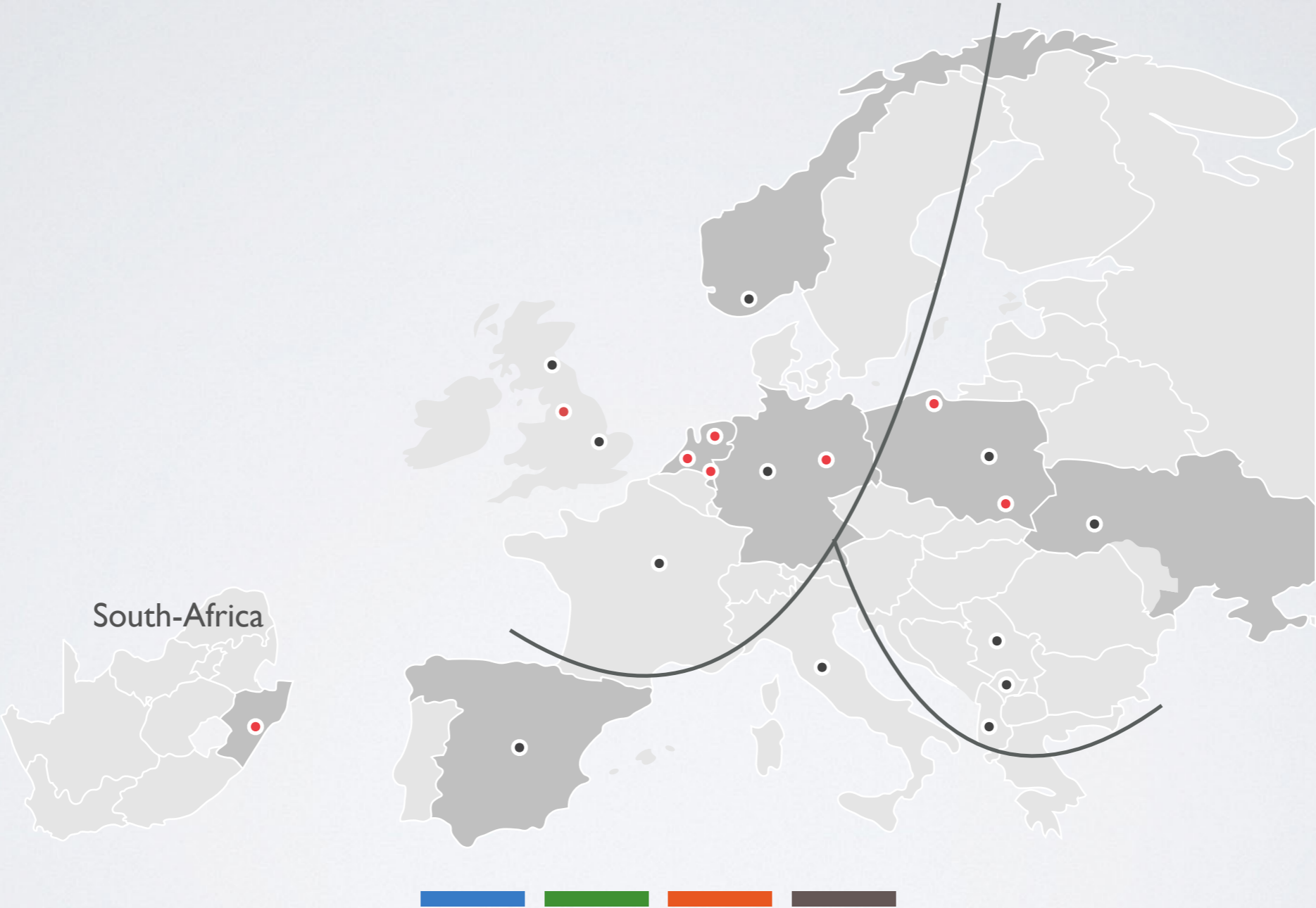
FROM PUSH TO PULL

To mobilize all talents and assets

PUSH	PULL
Outdated	Online, real-time
Macro-level	Micro-Meso-Macro
Indicator-based	Insights in skills and competences
Limited benchmark capabilities	Benchmark across participating regions
Poor alignment among stakeholders	Complex Adaptive Coalitions

NETWORK OF MUNICIPALITIES

Building cross-border cooperation and job creation in Europe and Africa



JOINING 'LABOUR 4.0' MOVEMENT

Building global strategy for investment promotion within 36-60 months

Please, endorse 'Labour 4.0'

Co-develop BusinessCase for municipality and region

Start SupportersDesk with public sector partner

Join international team of municipalities

***And ignite economic opportunities to build
a competitive and inclusive society***





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